

Monster Ultra Energy Drink 500ml



EAN
5060337501668

Target market(s)
GB

Components

Ingredients

Carbonated Water
 Acid (Citric Acid)
 Taurine (0.4%)
 Acidity Regulator (Sodium Citrate)
 Flavourings
 Panax Ginseng Root Extract (0.08%)
 Sweeteners (Sucralose, Acesulfame K)
 Caffeine (0.03%)
 Preservatives (Sorbic Acid, Benzoic Acid)
 L-Carnitine L-Tartrate (0.015%)
 Vitamins (B3, B5, B6, B12)
 Sodium Chloride
 D-Glucronolactone
 Guarana Seed Extract (0.002%)
 Inositol

Nutrition

	Per 100ml	Per 500ml (%*)
Energy	10kJ 2kcal	50kJ 11cal (1%)
Carbohydrate	0.9g	4.4g (2%)
Of which sugars	0g	0g (0%)
Salt	0.2g	1.0g (17%)
Fat, saturates, protein - negligible amount		
*Reference intake of an average adult (8400kJ/2000kcal)		
Vitamins	(%**)	(%**)
Niacin (Vit B3)	8.5mg (53%)	43mg (266%)
Pantothenic Acid (Vit B5)	4.2mg (70%)	21mg (350%)
Vitamin B6	0.8mg (57%)	4.0mg (286%)
Vitamin B12	2.5µg (100%)	13µg (500%)
** Daily Reference Intake		

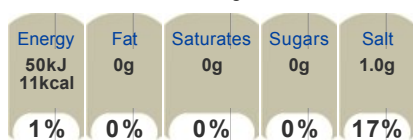
Calculated Nutrition

	per 100ml	Per 500ml
Energy (kJ)	10	50
Energy (kcal)	2	11
Fat (g)	Trace	Trace
of which saturates (g)	Trace	Trace
Carbohydrate (g)	0.9	4.4
of which sugars (g)	0	0
Protein (g)	Trace	Trace
Salt (g)	0.2	1
Niacin (mg)	8.5	43
Vitamin B6 (mg)	0.8	4
Vitamin B12 (µg)	2.5	13
Pantothenic acid (mg)	4.2	21

Front of Pack Nutrition

Per Portion

A 500ml serving contains



Per 100ml 10kJ/2kcal

Reference intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Monster

Features

Zero calorie and sugar

This product is GMO free

This product is gluten free

This product is allergen free

This product is suitable for vegetarians/vegans

Standardised Brand

Brand - Monster

Regulated Product Name

Carbonated Energy Drink with Taurine, Ginseng, Caffeine, L-Carnitine and B Vitamins with Sweeteners.

Marketing

Company Name

Monster Energy Limited

Company Address

South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Third Party Logos

- Union Flag

Product Marketing

A lighter tasting, less sweet, citrus flavor sparkling refreshment that is great for any occasion.

- Monster Energy Ultra, sugar-free. Ultra has a refreshing taste and doesn't taste like traditional energy drinks and still has the full Monster energy blend.

- Monster Ultra's lighter tasting flavour profile is a less sweet, sparkling energy drink that delivers refreshment, with 160mgs of Caffeine. Monster Energy Ultra is great for any occasion.

- Carbonated energy drink with taurine, ginseng, caffeine, L-carnitine and B vitamins.

- Monster is... A Life Style in a Can

Serve cold for maximum refreshment.

Store in a cool and dry place

Please recycle.

Brand Marketing

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

Other Information

Contains caffeine

This product is allergen free

Contains added preservatives

Contains added intense sweeteners

Can - Metal - widely recycled

Manufactured under the authority of Monster Energy Limited

Further Description

Some people are impossible to please. As soon as they get what they thought they wanted they always want more. Our team riders and Monster Girls are no different..... they've been dropping some hints lately.

They've been asking us for a new Monster drink. A little less sweet, lighter-tasting and zero calories, but with a full load of our Monster energy blend.

Sure, white is the new black. We went all out: Monster Energy Ultra

Unleash the Ultra Beast

Facebook

Instagram

Twitter

YouTube

Nutritional Claims

Zero calorie

Zero sugar

Health & Lifestyle

Lifestyle

- Gluten free
- No Sugar
- Suitable for Vegans
- Suitable for Vegetarians

Allergy Advice

Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From
Mustard - Free From
Nuts - Free From
Peanuts - Free From
Sesame - Free From
Soya - Free From
Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From
Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Best before end-see base of can for date
Store in a cool dry place

Brandbank Captured Pack Data

Pack Size

500ml e

Numeric Size

Numeric Size - 500

Recycling Info

Can - Widely Recycled

Country

Country of Origin - Produce of the EU

Pack Type

Type - Can

Origin

Origin Free Text - Manufactured in the EU

Recycling Scheme

- OPRL

Customer Services

Manufacturers Address

Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Return To

Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.
www.monsterenergy.com

Web Address

www.monsterenergy.com

Extended Data

Safety Warning

High caffeine content. Not recommended for children, pregnant or breastfeeding women or people sensitive to caffeine (30mg/100ml). Consume responsibly

Description Breakdown

Functional Name - Energy Drink
Variant - Ultra



MØNSTER
ENERGY
ULTRA

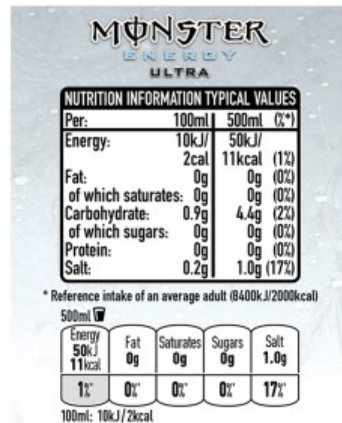
Carbonated Energy Drink with Taurine, Ginseng, Caffeine, L-Carnitine and B Vitamins with Sweeteners.

INGREDIENTS

Carbonated Water, Acid (Citric Acid), Taurine (0.4%), Acidity Regulator (Sodium Citrate), Flavourings, Panax Ginseng Root Extract (0.08%), Sweeteners (Sucralose, Acesulfame K), Caffeine (0.83%), Preservatives (Sorbic Acid, Benzoic Acid), L-Carnitine L-Tartrate (0.015%), Vitamins (B3, B5, B6, B12), Sodium Chloride, D-Glucronolactone, Guarana Seed Extract (0.002%), Inositol.

WARNING STATEMENT

High caffeine content. Not recommended for children, pregnant or breastfeeding women or people sensitive to caffeine (30mg/100ml). Consume responsibly.



MØNSTER
ENERGY
ULTRA

NUTRITION INFORMATION TYPICAL VALUES

Per:	100ml	500ml (%)
Energy:	10kJ/ 2cal	50kJ/ 11kcal (1%)
Fat:	0g	0g (0%)
of which saturates:	0g	0g (0%)
Carbohydrate:	0.9g	4.4g (2%)
of which sugars:	0g	0g (0%)
Protein:	0g	0g (0%)
Salt:	0.2g	1.0g (17%)

* Reference intake of an average adult (8400kJ/2000kcal)

500ml

Energy	Fat	Saturates	Sugars	Salt
50kJ 11kcal	0g	0g	0g	1.0g
1%	0%	0%	0%	17%

100ml: 10kJ/2kcal