# **NielsenIQ Brandbank**

# Fanta Tutti Frutti Zero Sugar 250ml



**EAN** 5449000335319

Target market(s)

# **Components**

#### Ingredients

Carbonated Water
Acids (Malic Acid, Citric Acid)
Natural Flavourings
Colour (Lutein)
Sweeteners (Sucralose, Acesulfame K)
Preservative (Potassium Sorbate)
Antioxidant (Ascorbic Acid)

#### **Nutrient Profile Score**

Nutrient Profile Score UK - 0

#### Nutrition

	Per: 100 ml	Per: 250 ml (%*)
Energy	6 kJ	15 kJ (0%)
	1 kcal	3 kcal (0%)
Fat	0 g	0 g (0%)
of which saturates	0 g	0 g (0%)
Carbohydrate	0 g	0g (0%)
of which sugars	0 g	0 g (0%)
Protein	0 g	0 g (0%)
Salt	0.01 g	0.03 g (0%)

#### **Calculated Nutrition**

	per 100ml	Per: 250 ml (%)
Energy (kJ)	6	15
Energy (kcal)	1	3
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	0	0
of which sugars (g)	0	0
Protein (g)	0	0
Salt (g)	0.01	0.03

#### **HFSS Indicator**

HFSS Indicator - Not Applicable

# HFSS Food or Drink

HFSS Food or Drink - Drink

# **Product Description**

# Brand

Fanta

# Features

Zero Sugar Zero Calories Suitable for vegans Suitable for vegetarians

#### Standardised Brand

Brand - Fanta

### **Regulated Product Name**

Sparkling Low Calorie Fruit Flavour Drink with Sweeteners.

#### Marketing

#### **Company Address**

CCEP GB, UB8 1EZ.

#### **Brand Marketing**

Fanta is a global brand of fruit-flavoured carbonated soft drinks created by The Coca-Cola Company and well known around the world. Introduced +80 years ago with its most iconic orange flavour, Fanta soon became a very popular beverage among consumers. Always in alignment with their taste buds, Fanta offers many exciting, refreshing and, sometimes, surprising flavours. In addition to the core range of Fanta Orange, Orange Zero and other fruity flavours, Fanta also offers multi-sensory products that are as much about touch, sound, sight, and smell as they are about taste. Its refreshing, bold & lively fruity taste made Fanta a truly carbonated drink. Fanta is a brand that intensifies light-hearted fun experiences not only for young adults but also for those playful at heart. The ones who never let go of their playful spirit.

#### **Further Description**

Fanta Tutti Frutti is a tongue-tingling, sparkling tropical fruit taste drink that surprises with its intense, zingy and refreshing taste with zero sugar. This fizzy fruit flavoured drink, delivers a bold and bubbly mouthfeel and naturally excites senses. Fanta is refreshing, always ready, wherever or whenever you need that treat or to reward yourself. Fanta Tutti Frutti is all about your perfect snacking companion, designed to be shared among like-minded free-spirited people. Add Fanta Tutti Frutti to your shopping list and lean back, sip and free the bubbles inside. With only vibrant colours and natural flavours, serve Fanta Tutti Frutti ice cold for maximum enjoyment.

#### **Nutritional Claims**

Zero sugar Zero calories

# **Enhanced Marketing Data**

#### **SEO Metatag**

Fanta Soft Drink banana pineapple peach

### **Health & Lifestyle**

#### Lifestyle

- No Sugar
- Suitable for Vegans
- Suitable for Vegetarians

#### Allergy Advice

Barley - Free From Celery - Free From

Cereals Containing Gluten - Free From

Crustaceans - Free From

Eggs - Free From Fish - Free From Lupin - Free From

Milk - Free From Molluscs - Free From

Mustard - Free From

Nuts - Free From
Oats - Free From
Peanuts - Free From

Rye - Free From Sesame - Free From Soya - Free From

Sulphur Dioxide/Sulphites - Free From

Wheat - Free From

#### Additives

Genetically Modified Ingredients - Free From Sweeteners - Contains

# Storage & Usage Storage Type Type Ambient Preparation and Usage Best served chilled. Storage Best before: See the bottom of the can. Store cool and dry. **Date Marking Type** Best Before **Brandbank Captured Pack Data** Pack Size 250ml Numeric Size Numeric Size - 250 Pack Type Type - Plastic Bottle **Usage Count** Number of uses - Servings **Customer Services** Manufacturers Address UB8 1EZ. Return To CCEP GB, UB8 1EZ. Coca-Cola.co.uk Web Address Coca-Cola.co.uk

# **Extended Data**

**Description Breakdown** 

Variant - Tutti Frutti