NielsenIQ Brandbank

Monster Energy Aussie Style Lemonade 12 x 500ml



EAN 5060947540415

Target market(s)

Components

Ingredients

Carbonated Water

Lemon Juice from Concentrate (2%)

Glucose Syrup

Acids (Citric Acid, Malic Acid)

Taurine (0.4%)

Flavourings

Acidity Regulators (Sodium Citrates, Potassium Citrates)

Caffeine (0.03%)

Preservative (Potassium Sorbate)

Vitamins (B3, B6, B2, B12)

L-Carnitine L-Tartrate (0.004%) Sweetener (Sucralose)

Inositol

Nutrition

	Per 100ml	Per 500ml (%*)
Energy	177kJ/(42kcal)	883kJ/(208kcal) (10%)
Carbohydrate	11g	53g (20%)
Of which sugars	9.7g	48g (54%)
Salt	0.08g	0.40g (7%)
Fat, saturates, protein - negligible amount		
*Reference intake of an average adult (8400kJ/2000kcal)		
Vitamins	(%**)	(%**)
Niacin (Vit B3)	8.5mg (53%)	43mg (266%)
Vitamin B6	0.80mg (57%)	4.0mg (286%)
Riboflavin (Vit B2)	0.70mg (50%)	3.5mg (250%)
Vitamin B12	2.5µg (100%)	13µg (500%)
** Daily Reference Intake		

Calculated Nutrition

	per 100ml	Per 500ml
Energy (kJ)	177	883
Energy (kcal)	42	208
Fat (g)	Trace	Trace
of which saturates (g)	Trace	Trace
Carbohydrate (g)	11	53
of which sugars (g)	9.7	48
Protein (g)	Trace	Trace
Salt (g)	0.08	0.4
Vitamin B6 (mg)	0.8	4
Vitamin B12 (µg)	2.5	13
Riboflavin (B2) (mg)	0.7	3.5
Niacin (mg)	8.5	43

Nutrition Other Text

Fat, saturates, protein - negligible amount Reference intake of an average adult (8400kJ/2000kcal) Daily Reference Intake

Reference Intake Statement

 $Reference\ intake\ Statement\ -\ Reference\ intake\ of\ an\ average\ adult\ (8400kJ/2000kcal)$

Product Description

Brand

Monster

Features

B-Vitamins + Taurine + L-Carnitine This product is GMO free This product is gluten free This product is allergen free

Standardised Brand

Brand - Monster

Regulated Product Name

Carbonated Energy Drink with 2% Lemon Juice from Lemon Juice Concentrate, Taurine, Caffeine, L-Carnitine and B Vitamins with Sugars and Sweetener.

Marketing

Company Name

Monster Energy UK Limited / Monster Energy Limited

Company Address

(UK) Monster Energy UK Limited, Unit 51, Segro Park Greenford Central, Bristol Road, Greenford, UB6 8UP, United Kingdom.

(EU) Monster Energy Limited, South Bank House, Barrow Street, Dublin 4, Ireland.

Third Party Logos

• Union Flag

Product Marketing

Inspired by the land down under with over 10,000 beaches, the Great Barrier Reef, and home to some of the most exotic citrus on earth we created Monster Aussie Style Lemonade. Monster's twist on classic lemonade, we hit the ideal balance of tart and sweet with a burst of fresh citrus flavour. As always, its chockers with our world-famous Monster energy blend. Crack a coldie and give it a go!

Unleash the Beast!®

Other Information

Contains added preservatives Contains added intense sweeteners Contains caffeine

Health & Lifestyle

Lifestyle

• Gluten free

Allergy Advice

Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From

Mustard - Free From Nuts - Free From Peanuts - Free From

Sesame - Free From Soya - Free From

Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From Sweeteners - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Best before end - see base of can for date Store in a cool dry place

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

500ml e

Numeric Size

Numeric Size - 500

Recycling Info

Pack - Recycle

Pack Type

Type - Can

Recycling Scheme

• OPRL

Units

Number of Units

Number of Units - 12

Customer Services

Manufacturers Address

(UK) Monster Energy UK Limited, Unit 51, Segro Park Greenford Central, Bristol Road, Greenford, UB6 8UP, United Kingdom.

(EU) Monster Energy Limited, South Bank House, Barrow Street, Dublin 4, Ireland.

Return To

(UK) Monster Energy UK Limited, Unit 51, Segro Park Greenford Central, Bristol Road, Greenford, UB6 8UP, United Kingdom.

(EU) Monster Energy Limited, South Bank House, Barrow Street, Dublin 4, Ireland. monsterenergy.com

Web Address

monsterenergy.com

Extended Data

Safety Warning

High Caffeine content. Not recommended for children, pregnant or breastfeeding women, or people sensitive to caffeine (32mg/100ml). Consume responsibly.

Description Breakdown

Variant - Aussie Style Lemonade

