

Product Name **JUICEBURST™ 500ml APPLE**

Product Description Premium Apple Juice Drink from Concentrate

Ingredients List Apple juice from concentrate, Preservative: Potassium sorbate.

Label claims 1 bottle provides 1 of your 5 daily portions of fruit and vegetables
No Added Sugar (Contains naturally occurring sugars)
No artificial colours, flavours or sweeteners
Made in UK

Nutritional Information

Typical values*	per 100 ml
Energy	187 kJ / 44 kcal
Fat	<0.5 g
of which saturates	<0.1 g
Carbohydrate	11 g
of which sugars	11 g
Fibre	<0.5g
Protein	<0.5g
Salt	<0.01g

*Methodology: by calculation

Shelf life 12 months from date of manufacture

Production code Inked on the neck of the bottle with following format:
BBE MMM YY (MMM-month, YY – last 2 digits of the year)
0000 HH:MM (0000 – Julian code, HH:MM – time of production)

Details of the packaging Packaged in clear polyethylene terephthalate bottles which are hermetically sealed with black plastic caps.

500ml bottles packed in cases of 12. Product name, size, barcode, production date and best before date are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barcode
JUICEBURST™ 500ml APPLE	JBURSTAPP500ML	5038512005041	05038512005348

Storage condition Ambient-stable. Store in cool, dry conditions, and away from strong light sources. Best served chilled and shake well before use. Once opened keep in the fridge and consume within 3 days.

Stored as tertiary package: pallets must not be stored on top of each other.

Chemical characteristics	^o Brix	11.0-11.2 ^o Bx (refr. 20°C)
	Acidity	0.40 ± 0.15 %w/v as citric acid anhydrous

Microbiological characteristics	Total viable count	<1 cfu per 5ml of juice
	Yeast	<1 cfu per 5ml of juice
	Moulds	<1 cfu per 5 ml of juice

Suitability Data Suitable for vegetarians, vegans, coeliac, lactose intolerant.

Free from genetically modified material.

Free from allergens.

Certification The site is certificated against the BRC Global Standard for Food Safety.

Warranty Details

Purity Soft Drinks Ltd. supplies soft-drinks products that are suitable for human consumption under the brand names JUICEBURST and FIREFLY. All JUICEBURST and FIREFLY products comply in full with all applicable Regulations, Directives, Acts, and amendments thereto, in force in the UK at the time of supply. This includes, but is not limited to, the Food Safety Act 1990, and Regulations (EC) 178/2002 and 852/2004, and Regulation (EU) 1169/2011.

Please note that specifications are subject to revision from time to time as required, and may be subject to change without notice.

The current and most up to date versions of product specifications are always available from Purity Soft Drinks Ltd. upon request.

Contact Details

All JUICEBURST and FIREFLY products are supplied by:

Purity Soft Drinks Ltd, Douglas House, Mounts Road, Wednesbury, West Midlands, WS10 0BU.

Telephone: 01215057585 **E-mail:** info@puritysoftdrinks.co.uk

Technical Contacts:

Nicole Bunce Email: Nicole@puritysoftdrinks.co.uk