

Monster Energy Drink 500ml



EAN

5060335630162

Target market(s)

GB

Components

Ingredients

Carbonated Water
Sucrose
Glucose Syrup
Acid (Citric Acid)
Flavourings
Taurine (0.4%)
Acidity Regulator (Sodium Citrate)
Panax Ginseng Root Extract (0.08%)
L-Carnitine L-Tartrate (0.04%)
Caffeine (0.03%)
Preservatives (Sorbic Acid, Benzoic Acid)
Colour (Anthocyanins)
Vitamins (B2, B3, B6, B12)
Sodium Chloride
D-Glucronolactone
Guarana Seed Extract (0.002%)
Inositol
Sweetener (Sucralose)
Maltodextrin

Nutrition

	Per 100ml	Per 500ml (%*)
Energy	201kJ 47kcal	1006kJ 237kcal (12%)
Carbohydrate	12g	60g (23%)
Of which sugars	11g	55g (61%)
Salt	0.19g	0.96g (16%)
Fat, saturates, protein - negligible amount		
*Reference intake of an average adult (8400kJ/2000kcal)		
Vitamins	(%**)	(%**)
Riboflavin (Vit B2)	0.7mg (50%)	3.5mg (250%)
Niacin (Vit B3)	8.5mg (53%)	43mg (266%)
Vitamin B6	0.8mg (57%)	4.0mg (286%)
Vitamin B12	2.5µg (100%)	13µg (500%)
** Daily Reference Intake		

Calculated Nutrition

	per 100ml	Per 500ml
Energy (kJ)	201	1006
Energy (kcal)	47	237
Fat (g)	Trace	Trace
of which saturates (g)	Trace	Trace
Carbohydrate (g)	12	60
of which sugars (g)	11	55
Protein (g)	Trace	Trace
Salt (g)	0.19	0.96
Riboflavin (B2) (mg)	0.7	3.5
Niacin (mg)	8.5	43
Vitamin B6 (mg)	0.8	4
Vitamin B12 (µg)	2.5	13

Product Description

Brand

Monster

Features

This product is GMO free

This product is gluten free

This product is allergen free

Standardised Brand

Brand - Monster

Regulated Product Name

Carbonated Energy Drink with Taurine, L-Carnitine, Caffeine, Ginseng and B Vitamins with Sugars and Sweetener.

Marketing

Company Name

Monster Energy Limited

Company Address

South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Third Party Logos

- Union Flag

Product Marketing

Traditional Energy Flavour

- Tear into a can of Monster Energy wherever your journey takes you
- The meanest energy drink on the planet.
- The Monster Energy blend combined with caffeine gives you the energy you need in a smooth easy drinking flavour
- Carbonated energy drink with taurine, L-carnitine, caffeine, ginseng and B vitamins.
- Athletes, gamers, musicians, students, road warriors, metal heads, geeks, hipsters, and bikers dig it - you will too.
- Monster is... A Life Style in a Can
- Unleash the Beast!

Serve cold for maximum refreshment.

Store in a cool and dry place

Please recycle.

Brand Marketing

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

Other Information

Contains caffeine

This product is allergen free

Contains added colours

Contains added preservatives

Contains added intense sweeteners

Can - Metal - Widely Recycled

Manufactured under the authority of Monster Energy Limited

Further Description

Tear into a can of Monster Energy, the meanest energy drink on the planet.

It's the ideal combo of the right ingredients in the right proportion to get the job done like only Monster can.

Monster has an intense but smooth flavour.

Athletes, musicians, anarchists, students, road warriors, metal heads, geeks, hipsters, and bikers dig it - you will too.

Unleash the Beast!

Facebook

Instagram

Twitter

YouTube

Health & Lifestyle

Lifestyle

- Gluten free

Allergy Advice

Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From
Mustard - Free From
Nuts - Free From
Peanuts - Free From
Sesame - Free From
Soya - Free From
Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From
Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Best before - see base of can for date
Store in a cool dry place

Brandbank Captured Pack Data

Pack Size

500ml e

Numeric Size

Numeric Size - 500

Country

Country of Origin - Produce of the EU

Pack Type

Type - Can

Origin

Origin Free Text - Manufactured in the EU

Recycling Scheme

- OPRL

Customer Services

Manufacturers Address

Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Return To

Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.
www.monsterenergy.com

Web Address

www.monsterenergy.com

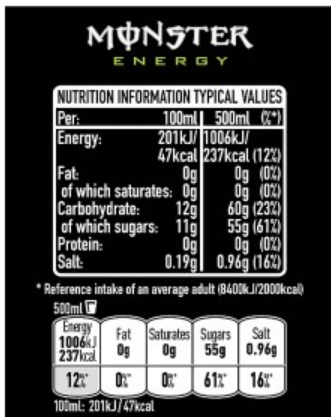
Extended Data

Safety Warning

High Caffeine content. Not recommended for children, pregnant or breastfeeding women, or people sensitive to caffeine (32mg/100ml). Consume responsibly.

Description Breakdown

Functional Name - Energy Drink



MONSTER ENERGY

NUTRITION INFORMATION TYPICAL VALUES

Per:	100ml	500ml (%)
Energy:	201kJ / 47kcal	1006kJ / 237kcal (12%)
Fat:	0g	0g (0%)
of which saturates:	0g	0g (0%)
Carbohydrate:	12g	60g (23%)
of which sugars:	11g	55g (61%)
Protein:	0g	0g (0%)
Salt:	0.19g	0.96g (16%)

* Reference intake of an average adult (8400kJ/2000kcal)

500ml	Fat	Saturates	Sugars	Salt
Energy 1006kJ 237kcal	0g	0g	55g	0.96g
12%	0%	0%	61%	16%

100ml: 201kJ/47kcal