NIELSEN BRANDBANK

Monster Mango Loco Energy Drink 500ml

EAN 5060517885137

GB

Components

Ingredients

Fruit Juices from Concentrate (15%) (Guava, Mango, White Grape, Apple, Pineapple, Apricot, Orange, Peach, Lemon,

Passion Fruit)

Sucrose

Glucose Syrup

Acid (Citric Acid)

Taurine (0.4%)

Acidity Regulators (Potassium Citrate, Sodium Citrate)

Flavourings

Preservatives (Potassium Sorbate, Sodium Benzoate)

Caffeine (0.03%)

Vitamins (B2, B3, B6, B12)

Stabilisers (Xanthan Gum, Sodium Alginate)

Sweetener (Sucralose)

L-Carnitine L-Tartrate (0.004%)

Inositol (0.002%)

Colour (Carotenes)

Vegetable Oils (Coconut, Rape)

Modified Starch

Sodium Chloride

Maltodextrin

Nutrition

	Per 100ml	Per 500ml (%*)
Energy	211kJ	1005kJ
	49kcal	245kcal (13%)
Carbohydrate	12g	62g (24%)
Of which sugars	12g	58g (64%)
Salt	0.04g	0.18g (3%)
Fat, saturates, protein - negligible amount		
*Reference intake of an average adult (8400kJ/2000kcal)		
Vitamins	(%**)	(%**)
Riboflavin (Vit B2)	0.7mg (50%)	3.5mg (266%)
Niacin (Vit B3)	8.5mg (53%)	43mg (266%)
Vitamin B6	0.8mg (57%)	4.0mg (286%)
Vitamin B12	2.5µg (100%)	13µg (500%)
**Daily reference intake		

Calculated Nutrition

	per 100ml	Per 500ml
Energy (kJ)	211	1005
Energy (kcal)	49	245
Fat (g)	Trace	Trace
of which saturates (g)	Trace	Trace
Carbohydrate (g)	12	62
of which sugars (g)	12	58
Protein (g)	Trace	Trace
Salt (g)	0.04	0.18
Riboflavin (B2) (mg)	0.7	3.5
Niacin (mg)	8.5	43
Vitamin B6 (mg)	0.8	4
Vitamin B12 (μg)	2.5	13

Product Description

Brand

Monster

Features

L-carnitine + taurine + inositol + B vitamins This product is GMO free This product is gluten free This product is allergen free

Standardised Brand

Brand - Monster

Regulated Product Name

Carbonated Fruit Energy Drink with Taurine, Caffeine, L-Carnitine, Inositol and B Vitamins with Sugars and Sweetener

Marketing

Company Name

Monster Energy Limited

Company Address

South Bank House, Barrow Street, Dublin 4, Ireland.

Third Party Logos

• Union Flag

Product Marketing

- Mango Loco is a heavenly blend of exotic juices certain to attract even the most stubborn spirit. Crazy good taste with just enough of that Monster magic to keep the party going for days...
- Unleash the Beast!
- Juiced Monster Mango Loco Energy + Juice
- Carbonated fruit energy drink with taurine, caffeine, L-carnitine and B vitamins, with sugars and sweetener. Contains fruit juice from concentrate
- 160mg Caffeine
- Monster is... A Life Style in a Can

Serve cold for maximum refreshment.

Store in a cool and dry place

Please recycle.

Brand Marketing

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

Other Information

Contains caffeine

This product is allergen free

Contains added colours Contains added preservatives Contains added intense sweeteners

Can - Metal - Widely Recycled

Manufactured under the authority of Monster Energy Limited

Further Description

On the eve of October 31st each year friends and family gather to celebrate "Dia de Los Muertos". Marigolds, mysticism and memories combined with food and drink entice the souls of the departed to join the party.

Mango Loco is a heavenly blend of exotic juices certain to attract even the most stubborn spirit.

Crazy good taste with just enough of that Monster magic to keep the party going for days....

Unleash the Beast!

Facebook Instagram Twitter YouTube

Health & Lifestyle

Lifestyle

Gluten free

Allergy Advice

Celery - Free From Cereals Containing Gluten - Free From Crustaceans - Free From Eggs - Free From

Fish - Free From Lupin - Free From Milk - Free From Molluscs - Free From

Mustard - Free From Nuts - Free From

Peanuts - Free From Sesame - Free From Soya - Free From

Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From Sweeteners - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Best before end: See base of can for date. Store on a cool dry place.

Brandbank Captured Pack Data

Pack Size

500ml $_{
m e}$

Numeric Size

Numeric Size - 500

Country

Country of Origin - Produce of the EU

Pack Type

Type - Can

Origin

Origin Free Text - Manufactured in the EU

Recycling Scheme

• OPRL

Customer Services

Manufacturers Address

Monster Energy Limited, South Bank House, Barrow Street, Dublin 4, Ireland.

Return To

Monster Energy Limited, South Bank House, Barrow Street, Dublin 4, Ireland. www.monsterenergy.com

Web Address

www.monsterenergy.com

Extended Data

Safety Warning

High caffeine content. Not recommended for children, pregnant or breastfeeding women or people sensitive to caffeine (32mg/100ml). Consume responsibly.

Description Breakdown

Functional Name - Energy Drink Variant - Mango Loco